Videography and Photography Consultant (Ref. No. 2394)

Communication, Outreach and Engagement Team

The Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF) envision a more equitable world where trees in all landscapes, from drylands to the humid tropics, enhance the environment and well-being for all. CIFOR and ICRAF are non-profit science institutions that build and apply evidence to today’s most pressing challenges, including energy insecurity and the climate and biodiversity crises. Over a combined total of 65 years, we have built vast knowledge on forests and trees outside of forests in agricultural landscapes (agroforestry). Using a multidisciplinary approach, we seek to improve lives and to protect and restore ecosystems. Our work focuses on innovative research, partnering for impact, and engaging with stakeholders on policies and practices to benefit people and the planet. Founded in 1993 and 1978, CIFOR and ICRAF are members of CGIAR, a global research partnership for a food secure future dedicated to reducing poverty, enhancing food and nutrition security, and improving natural resources.

CIFOR-ICRAF is looking for:

Videography and Photography Consultant

Overview

CIFOR-ICRAF is implementing a one-year project titled Promoting nature-based solutions for land restoration while strengthening national monitoring technical working group in Kenya’ with support from UK Partnering for Accelerated Climate Transitions (UK PACT). Focusing on Makueni County, the project aims to co-design and implement gender-responsive, context-appropriate sustainable water, tree and wood fuel management interventions that contribute to climate resilience, livelihood improvement and land restoration for wider upscaling. Additionally, it focuses on strengthening of County Environment Committees (CECs) for effective coordination and collaboration in forest and landscape restoration efforts in Kenya. More about the project here.

Purpose of Assignment

The purpose of the assignment is to document key project achievements and resulting impacts particularly, gender-responsive, context-appropriate sustainable water, tree and wood fuel management interventions contributing to climate resilience, livelihood improvement and land restoration in Makueni County for wider scaling. Further, highlight efforts to strengthen county environment governance structures for effective coordination and intergovernmental collaboration on forest and landscape restoration. This video produced will support scaling-up of innovative nature-based solutions that integrate water, tree growing, wood fuel management and gender transformative approaches to achieve transformational change. The successful candidate is expected to make use of creative and engaging storytelling techniques to highlight key messages to the intended audiences (farmers, tree nursery operators, extension agents, policymakers, donors).
Scope of Work

The consultant will travel to the project location sites in Makueni County (Mbooni East and Kibwezi East) Nairobi and its environs to capture project achievements, impacts and lessons through videography and photography. This will involve taking appropriate photos and B-rolls as well as interviewing subjects and key project stakeholders. Prior to filming, the consultant will work with the CIFOR-ICRAF project team to develop a detailed video production plan, scripts, identify interviewees and logistical arrangements.

Assigned tasks and outputs/deliverables.

- A detailed video production plan with timelines indicated.
- Well written scripts (including voice over narration where needed) with key messages included and incorporating feedback/input from the CIFOR-ICRAF team.
- The video should be recorded with a minimum quality at 1080p HD-RAW format footage (such as MOV, MXF or MP4) with minimum bitrate 15Mbps, with native framerate. No footage below 720p should be used unless it is archival footage.
- Two videos of 8-10 minute and 3-5 minute in length finalized in the recommended formats (MOV and MP4) and approved upon revisions/feedback by CIFOR-ICRAF.
- 90-120 second teaser for promotional purposes.
- Do not use any material under copyright (music, footage, image) unless explicit written permission is granted. If permission is granted, the following text must be placed on the upper left-hand corner of the video: “Courtesy of NAME”.
- At least 80 high resolution photos capturing a variety of actions, angles and landscapes.
- Provide a caption and all metadata for all photos submitted.
- Properly filled and signed audio-visual consent forms for ALL subjects.
- Provide written rights/license to all music in the video.
- Submit the hard disk containing all raw footage and photos to CIFOR-ICRAF Nairobi.

Requirements

Education, knowledge, and experience:

- Demonstrated experience in producing videos covering natural resources management, agriculture and climate change for international organizations tailored for both local and international audiences.
- 5 years and above of experience in video production.
- Excellent technical capacities (state of the art audio-visual equipment).

Personal Attributes and Competencies

- Ability to deliver creative storytelling to engage audiences effectively.
- Attention to detail in ensuring high-quality output in capturing footage and photographs, adhering to project specifications.
- Ability to collaborate with the CIFOR-ICRAF team, aligning with project goals.
- Good time-management skills.
- Understanding cultural sensitivity in ensuring respectful representation of local communities and traditions in storytelling.
- Critical thinker and problem-solving skills.

Terms and conditions

- This is a consultancy position.
- Upon date of signing contract, the Consultant is expected to use their own high-quality audio-visual equipment to deliver and submit all the deliverables by 14th June 2024.
- Work location: Makueni County, Nairobi.
Application process

- A letter of interest explaining their suitability for the assignment
- Brief methodology on the approach and implementation of the assignment
- Portfolio (video/photo) of previous work done with online links provided.
- CVs of technical personnel proposed for this assignment highlighting qualifications, their roles, and experience in similar assignments.
- Provide at least 3 references including their contact details (e-mail and phone) from previous clients for similar assignments.
- A detailed financial proposal with clear breakdown of all costs related to the assignment.
- The application deadline is 28 February 2024.
- We will acknowledge all applications but will only contact short-listed candidates.

To apply, please visit our career site at:
https://www.cifor-icraf.org/about/work-with-us/
To learn more about CIFOR-ICRAF, please visit our websites at:
https://www.cifor-icraf.org

CIFOR-ICRAF promotes Gender Diversity – Applications from women professionals are encouraged.

CIFOR-ICRAF is an equal opportunity employer. It fosters a multicultural work environment that values gender equality, teamwork, and respect for diversity.