

Join CIFOR-ICRAF and make a difference!



Speechwriter Consultant (Ref. No.2354) Communications, Outreach and Engagement

The Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF) envision a more equitable world where trees in all landscapes, from drylands to the humid tropics, enhance the environment and well-being for all. CIFOR and ICRAF are non-profit science institutions that build and apply evidence to today's most pressing challenges, including energy insecurity and the climate and biodiversity crises. Over a combined total of 65 years, we have built vast knowledge on forests and trees outside of forests in agricultural landscapes (agroforestry). Using a multidisciplinary approach, we seek to improve lives and to protect and restore ecosystems. Our work focuses on innovative research, partnering for impact, and engaging with stakeholders on policies and practices to benefit people and the planet. Founded in 1993 and 1978, CIFOR and ICRAF are members of CGIAR, a global research partnership for a food secure future dedicated to reducing poverty, enhancing food and nutrition security, and improving natural resources.

CIFOR-ICRAF is looking for a:
Speechwriter Consultant

Overview

We are seeking a skilled and experienced freelance speechwriter to craft compelling and impactful speeches on behalf of the CEO and other leaders within CIFOR-ICRAF. The successful candidate will play a pivotal role in using the organization's messaging to convey its mission and vision to diverse audiences and enhance its global presence through powerful spoken communication.

Summary of responsibilities

The consultant speechwriter will be responsible for creating well-researched, engaging, and persuasive speeches for the CEO of CIFOR-ICRAF and other leaders in the organization to deliver at various internal and external events.

The scope of work includes, but is not limited to:

- Collaborating with the CEO, communication teams, and subject matter experts to understand speech objectives, key messages, and target audiences.
- Conducting thorough research on relevant topics, including the organization's initiatives, industry trends, global affairs, and related subjects.
- Crafting speeches that reflect the CEO's voice, align with the organization's values, and resonate with diverse stakeholders.
- Developing speeches for a range of platforms, including keynote addresses, conference presentations, panel discussions, and internal meetings.
- Adhering to specified timelines and delivering high-quality, well-structured speech drafts that require minimal revisions.

Requirements

Education, knowledge and experience:

- Bachelor's degree
- A proven experience as a professional speechwriter, with a portfolio showcasing speeches delivered by senior executives or public figures.

Personal attributes and competencies:

- A proven experience as a professional speechwriter, with a portfolio showcasing speeches delivered by senior executives or public figures.
- Exceptional writing and editing skills, with the ability to distill complex concepts into clear, concise, and persuasive language.
- Strong research skills and the ability to synthesize information from various sources.
- An understanding of the organization's mission, values, and strategic objectives.
- An awareness of global issues and current events.
- The ability to work independently and meet tight deadlines.
- Excellent communication and collaboration skills.

Terms and conditions

- This is a consultancy position.
- Work location: Remote (home-based).

Application process

- The application deadline is **25 September 2023**.
- We will acknowledge all applications but will only contact short-listed candidates.

To apply, please visit our career site at:

<https://www.cifor.org/careers> and <https://www.worldagroforestry.org/working-for-icraf>

To learn more about CIFOR-ICRAF, please visit our websites at:

<https://www.cifor-icraf.org>

CIFOR-ICRAF promotes Gender Diversity – Applications from women professionals are encouraged.

CIFOR-ICRAF is an equal-opportunity employer. It fosters a multicultural work environment that values gender equality, teamwork, and respect for diversity.