Join CIMMYT and make a difference!
Communications Specialist (Ref. No. 202343)

About our organization:
The International Maize and Wheat Improvement Center, known by its Spanish acronym, CIMMYT® (www.cimmyt.org), is a not-for-profit research and training organization with partners in over 100 countries, and through offices in Africa, Asia, and Latin America. Through strong science and effective partnerships, we create, share, and use knowledge and agricultural technologies to increase food security, improve the productivity and profitability of farming systems, and sustain natural resources in developing countries. We participate in an extensive global network of people and organizations who share similar research and development goals, including the public and private sector, non-governmental and civil society organizations, farmers, and the development assistance community. CIMMYT is hosted by World Agroforestry (ICRAF), a member of the CGIAR that is headquartered on United Nations Avenue, Nairobi, Kenya.

We invite you to learn more about CIMMYT and World Agroforestry by accessing our web sites: www.cimmyt.org and www.worldagroforestry.org

CIMMYT is looking for a:
Communications Specialist

The Communications Specialist will actively communicate about key CIMMYT projects in Africa on a regular basis.

Summary of responsibilities
1. Communication and media support.
   • Work closely with the country representative and CIMMYT comms colleagues in the region and at the HQ to provide communication and media support to promote activities and research outputs/findings related to country and regional projects.
   • Provide communications support for prioritized special events/workshops/meetings and conferences.
2. Partnerships.
   • Work with scientists and partners to visit farmers and on-station trials to write impact stories.
   • Work and follow-up with vendors (local and HQ) to produce high quality print and audio-visual communication products.
3. Publications.
   • Write press releases, media invites and coordinate media visits to various events and field tours.
   • Write content for publications including newsletters, scientific reports, etc.
   • Prepare content for campaigns including messages, pictures, videos etc.
   • Support and coordinate photography and videography activities for field activities.
• Support new approaches to create and distribute multimedia content to promote CIMMYT projects in the region.
• Any other duties assigned by the supervisor.

Requirements
• Minimum of a master’s degree in journalism, Communications, or related discipline.
• 3 years of experience in science communications, marketing, public relations, media campaigns, and/or nonprofit communications.
• Non-profit organization experience or demonstrated understanding of the non-profit and/or agricultural research for development environments.

Personal attributes and competencies
• Knowledge of adobe applications (graphic design applications would be an advantage).
• Good photography and videography skills are a plus.
• Experience with WordPress.
• Proficiency in the use of social networking and new media tools.
• The selected candidate must exhibit the following competencies: Communication, Innovation and Creativity, Decision-Making, and Multi-Cultural Awareness/Sensitivity.

Terms and conditions
• This is a Locally Recruited Staff (LRS) position and on competitive remuneration in local currency, commensurate with skills and experience.
• The appointment will be for a period of two (2) years, inclusive of a six-month probationary period, with the possibility of extension contingent upon performance, continued relevance of the position and available resources.
• The duty station will be in Nairobi, Kenya.

Application process
Go to http://worldagroforestry.org/working-for-icraf/vacancies

• The application deadline is 11 August 2023.
• CV and Cover Letter should be in PDF and Labelled with the applicants First and Second Names.
• We will acknowledge all applications but will only contact short-listed candidates.

CIFOR-ICRAF is an equal opportunity employer. Staff diversity contributes to excellence.