



Consultant for Baseline Assessment of the Policy Environment and Investment Landscape in Relation to Trees Outside Forests (Ref. No. 2190)

India Country Program

The Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF) envision a more equitable world where trees in all landscapes, from drylands to the humid tropics, enhance the environment and well-being for all. CIFOR and ICRAF are non-profit science institutions that build and apply evidence to today's most pressing challenges, including energy insecurity and the climate and biodiversity crises. Over a combined total of 65 years, we have built vast knowledge on forests and trees outside of forests in agricultural landscapes (agroforestry). Using a multidisciplinary approach, we seek to improve lives and to protect and restore ecosystems. Our work focuses on innovative research, partnering for impact, and engaging with stakeholders on policies and practices to benefit people and the planet. Founded in 1993 and 1978, CIFOR and ICRAF are members of CGIAR, a global research partnership for a food secure future dedicated to reducing poverty, enhancing food and nutrition security, and improving natural resources.

CIFOR-ICRAF is looking for a:

Consultant for Baseline Assessment of the Policy Environment and Investment Landscape in Relation to Trees Outside Forests

Overview

The Trees Outside Forests in India (TOFI) Program is seeking to address these barriers, particularly those locking in promising opportunities for TOF expansion in seven (7) participating states, namely Andhra Pradesh, Assam, Haryana, Odisha, Rajasthan, Tamil Nadu, and Uttar Pradesh. Complemented by policy-related engagement at the national level, work will be undertaken within these states to unlock these opportunities, drawing on the vast experience, practical expertise, and strategic relationships of the consortium of partner organisations, International Centre for Research in Agroforestry (ICRAF), known by its brand name "World Agroforestry", Ashoka Trust for Research in Ecology and the Environment (ATREE), Gramin Vikas Vigyan Samiti (GRAVIS), the Central Agroforestry Research Institute (CAFRI), the National Institute of Agricultural Economics and Policy Research (NIAP), the Network for Certification and Conservation of Forests (NCCF), the Energy and Resources Institute (TERI), Tamil Nadu Agricultural University (TNAU), and the Forest College and Research Institute (FCRI). In doing so, multiple environmental and socio-economic benefits will be sustainably experienced among both women and men from diverse social and economic backgrounds at scale.

Scaling-up Trees Outside Forests (TOF) in the right ways in India holds significant potential for bringing about multiple environmental, economic, and social benefits, thereby supporting the Government of India (GoI) in fulfilling several goals and international commitments simultaneously. These include increasing forest and tree cover from 25% to 33%, sequestering 2.5 to 3 billion tons of additional carbon dioxide equivalent (CO_{2e}) gases, and restoring 26 million hectares of degraded land. Yet, various policy, economic, capacity, and information-related barriers prevent this potential from fully realised.

Summary of responsibilities

The branch office of CIFOR-ICRAF Asia Continental Program (ACP) of ICRAF in New Delhi is looking forward Consultant for the Baseline Assessment of the Policy Environment and Investment Landscape in relation to Trees Outside Forests (TOF).

The consultant will assess the Tree Outside Forests in India (TOFI) policy environment and investment landscape for enabling ecologically responsible, inclusive, and impactful TOF expansion in each of the seven participating states.

As per TOFI's design, significant work will be undertaken to improve the political, legal, and regulatory environment supporting TOF expansion. The program will also engage policymakers to strengthen the TOF 'investment landscape' at the state level to enable a more significant number of TBEs operating at different scales to benefit a more diverse set of socially differentiated groups. It will be necessary to systematically assess both the policy environment and the investment landscape for TOF at baseline and periodically after that.

The Consultant is expected to propose and execute means of assessing (baseline) both the current policy environment and investment landscape in relation to TOF expansion.

Major dimensions of Policy environment appraisal

The policy environment appraisal will examine dimensions such as,

- a) State resource allocation for TOF expansion
- b) Incentive mechanisms for TOF expansion
- c) Degree of interdepartmental collaboration for TOF promotion
- d) State-level TOF-related policies and/or support for NAP implementation
- e) Tree-growing regulatory systems
- f) Quality Plant Materials (QPM) standards and systems
- g) Promotion of certified TOF products
- h) Regulation of illegally imported or unsustainably sourced TOF projects
- i) Public extension system for promoting appropriate TOF expansion

Major dimensions of TOF investment landscape appraisal

The TOF **investment landscape appraisal** will focus on **assessing who is doing what, how, and at what scale about enterprise leaning TOF initiatives** in the participating states. Examples of areas to be examined include,

- a) Diversity TOF enterprises/industries in the state
- b) Scale of TOF enterprises/industry in the state
- c) Women's engagement in and benefits realised from TOF enterprises
- d) Marginal group engagement in and benefits realised from TOF enterprises
- e) Technical and business incubation services available for TOF enterprises
- f) Appropriate financial services for TOF enterprises
- g) Market demand (existing and projected) for TOF products
- h) Input supply linkages for TOF enterprises
- i) Market access for TOF enterprises and products

The **baseline assessment** will consist of a tool of **numeric levels (scores) with descriptors** for each level vis-à-vis each dimension/sub-dimension, verified through **literature and documentation review** and **in-depth interviews**.

The **in-depth interview** questionnaire development capturing various aspects of policies and investment understanding the gaps needs to be explored and at least **10 various stakeholders** in each state should be interviewed by the Consultant.

Both appraisals will be **reviewed with the Innovation Platforms (IPs) and other relevant stakeholders** to validate and agree on ratings for each area. In addition to their use for evaluation, they will further highlight areas needing attention.

Requirements

Education, knowledge and experience

- Masters or Doctorate in social science, science preferably in forestry/agriculture or economics, or a related field. Advanced degree and certification in the policy environment and investment landscape development review will be an advantage
- 10 - 15 Years of working experience in similar fields
- Experience working with the Trees Outside Forests (TOF), agroforestry and agriculture
- Demonstrated high-level experiences in policy-level documentation and knowing any specific regional language from the listed states

Terms and conditions

- This is a consultancy position
- Period of the consultancy in total is 30 days
- Work location: Andhra Pradesh, Assam, Haryana, Odisha, Rajasthan, Tamil Nadu, and Uttar Pradesh

Interested eligible consultants may submit their quotation/proposal in a sealed envelope (only technical and financial proposal) detailing the individual costs for carrying out the assignment and the consolidated charge and documents to support qualification and experience.

Language of quotation/proposal:

The quotation and all correspondence and documents relating to the request shall be written in English. Supporting documents and printed literature furnished by the Consultancy may be in another language, provided they are accompanied by an accurate translation of the relevant passages in the English language.

Currency of quotation/proposal: All financial quotes should be in INR only.

Applicable taxes will be deducted as per the Government of India's income tax laws.

Quotation/proposal submission

Please send your quotation/proposal to the following address:

**World Agroforestry (CIFOR-ICRAF)
Asia Continental Program
1st Floor, C-Block, NASC Complex
DPS Marg, Pusa, New Delhi – 110012**

Application process

- The application deadline is **6 July 2022**.
- We will acknowledge all applications but will only contact short-listed candidates.

To apply, please visit our career site at:

<http://www.cifor.org/careers> and <https://www.worldagroforestry.org/working-for-icraf>

To learn more about CIFOR-ICRAF, please visit our websites at:

<https://www.cifor.org> and www.worldagroforestry.org

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