



Dear IUFRO Officeholder:

As you will all know, the **XXIII IUFRO World Congress "Forests for the Future: Sustaining Society and the Environment"** will take place in Seoul, Republic of Korea, 23-28 August 2010.

As part of the Congress promotion activities, IUFRO will produce a series of **pre-Congress press releases (news stories)**, highlighting areas of each of the nine themes to be addressed at the Congress. The list of themes and the sequence they will be released in are as follows:

October 2009 – Keep Asia Green
November 2009 – Forests and Climate Change
December 2009 – Frontiers in Forest and Tree Health
January 2010 – Forest Environmental Service
February 2010 – Biodiversity Conservation and Sustainable Use of Forest Resources
March 2010 – Forests, Communities and Cultures
April 2010 – Emerging Technologies in the Forest Sector
May 2010 – Forest Products and Production Processes for a Greener Future
June 2010 – Forests, Human Health and Environmental Security

In order for this exercise to be a successful one, we would greatly appreciate your assistance to effectively **promote the IUFRO World Congress and these stories**. Therefore, I would be pleased if you could **act as a multiplier** by e.g. including the XXIII IUFRO World Congress in calendars of forest-related events, adding the Congress weblink <http://www.iufro2010.com/> to your institutional website, covering the news stories in your newsletters or even by sending each story to your media contacts. Many thanks for your help in advance.

Best regards,

Peter

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